

WHAT IS CLAIMED IS:

1. A process for treating fabric articles, comprising the steps of:
 - (a) in a first laundering appliance, washing a load of fabric articles in the presence of a predominant fluid and at least one cleaning composition comprising a surfactant;
 - (b) in said first laundering appliance, at least partially removing said cleaning composition from said load of fabric articles;
 - (c) in said first laundering appliance, at least one step of treating said load of fabric articles with a fabric refreshment composition in the presence of a lipophilic cleaning fluid;
 - (d) in said first laundering appliance, removing said lipophilic cleaning fluid from said fabric articles; and
 - (e) optionally, recovering said lipophilic cleaning fluid.
2. A process according to Claim 1 wherein step (a) is selected from:
 - (i) an immersive washing step wherein water is said predominant fluid;
 - (ii) a non-immersive washing step wherein water is said predominant fluid;
 - (iii) an immersive washing step wherein a lipophilic cleaning fluid is said predominant fluid;
 - (iv) a non-immersive washing step wherein a lipophilic cleaning fluid is said predominant fluid;
 - (v) an immersive washing step wherein a fluidized dense gas is said predominant fluid; and
 - (vi) a non-immersive washing step wherein a fluidized dense gas is said predominant fluid.
3. A process according to Claim 1 which is conducted without separating or grouping said fabric articles by color or by type.

4. A process, according to Claim 2 wherein step (a) is selected from (i), (ii), (iii) and (iv).
5. A process, according to Claim 3 wherein the fluids in steps (c) and (d) comprise chemically differering predominant fluids.
6. A cleaning composition for a process according to Claim 1.
7. A fabric article refreshment composition for a process according to Claim 1
8. A kit comprising at least one cleaning composition for a process according to Claim 1 and at least one fabric article refreshment composition for a process according to Claim 1.
9. Fabric articles comprising the product of a process according to Claim 1.
10. A method for improving fabric refreshment in an integrated cleaning and fabric refreshment process wherein the method comprises the step of performing a predominant fluid switchover.
12. A method for improving control of a surfactant carryover in an integrated cleaning and fabric refreshment process wherein the method comprises the step of performing a predominant fluid switchover.
13. A method for improving fabric refreshment in an integrated cleaning and fabric refreshment process, wherein the method comprises the step of performing a predominant fluid switchover, wherein the switchover is from a predominant fluid having a first dielectric constant to a fluid having a second, differing dielectric constant, said dielectric constants being determined in the absence of any adjuncts.

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14. The method according to Claim 13 wherein the second predominant fluid is used in the presence of an adjunct selected from the group consisting of perfumes, pro-perfumes, brighteners, antibacterial agents, antistatic agents, fabric softeners, non-softening fabric tactile modifiers, and mixtures thereof.

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15. The method according to Claim 14 further characterized by a difference in dielectric constant of at least 10.

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16. The method according to Claim 14 further characterized by a dielectric constant of the first predominant fluid of at least 35 and a dielectric constant of the second predominant fluid at least 15 lower than the dielectric constant of the first predominant fluid.

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17. The method according to Claim 15 further characterized by a fabric article to first predominant fluid weight ratio of at least about 1:1 and a fabric article to second predominant fluid weight ratio of at least about 1:0.2, preferably 1:1.

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18. A process according to Claim 5 wherein step (b) does not reduce the fabric articles to substantial dryness.

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19. A process according to Claim 18 wherein said surfactant in step (a) comprises a surfactant other than a nonionic surfactant.

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20. A process according to Claim 19 wherein said fabric articles are constructed of fabrics other than vinyl monomer grafted silk.

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2X. A process according to Claim 20 wherein said fabric articles as placed in step (a) at least partially have a prior history of laundering with aqueous detergents and with conventional fabric softeners.

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2Z. A domestic appliance for conducting a process according to Claim 1.

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2X. A method for cleaning an article by contacting the article with a lipophilic cleaning fluid comprising at least one member selected from the group consisting of:

- (i) at least one surfactant or surface-active polymer exhibiting surfactancy in water and having at least one mid-chain branched, Lial or Guerbet-branched hydrophobe;
- (ii) at least one surfactant or surface-active polymer exhibiting surfactancy in carbon dioxide and having at least one mid-chain branched, Lial or Guerbet-branched hydrophobe; and
- (iii) mixtures thereof.

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24. The method according to Claim 23 wherein said hydrophobe is mid-chain branched.

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2X. A process according to Claim 18 having the sequence of steps (a) followed by (b) followed by (c) followed by (d) optionally but preferably followed by (e).

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26. A process according to Claim 18 having said sequence of steps (a) followed by (b) followed by (c) followed by (d), and wherein (c) comprises the sequence of:

- (i) rinsing said load of fabric articles one or more times at least partially in the presence of a lipophilic cleaning fluid; and
- (ii) treating said load of fabric articles with a fabric refreshment composition in the presence of said lipophilic cleaning fluid.

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27. A method for modifying a tactile or visual appearance property of a fabric article comprising contacting the fabric article with a lipophilic cleaning fluid.

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28. The method according to Claim 27 wherein said fabric article has a prior history of treatment with fabric softeners.

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29. The method according to Claim 27 provided that said method comprises the steps of:

- (a) in a first laundering appliance, washing a load of fabric articles in the presence of a predominant fluid and at least one cleaning composition comprising a surfactant;
- (b) in said first laundering appliance, at least partially removing said cleaning composition from said load of fabric articles;
- (c) in said first laundering appliance, at least one step of treating said load of fabric articles with a fabric refreshment composition in the presence of said lipophilic cleaning fluid;
- (d) in said first laundering appliance, removing said lipophilic cleaning fluid from said fabric articles; and
- (e) optionally, recovering said lipophilic cleaning fluid.

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30. The method according to Claim 27 wherein said lipophilic cleaning fluid comprises a member selected from the group consisting of:

- (i) linear and cyclic siloxanes having a normal boiling point of from about 180 deg. C to about 250 deg. C and a viscosity of no more than about 10 cS;
- (ii) dipropylene glycol dimethyl ether; and
- (iii) mixtures thereof.